



**EQUALPATH**  
SOLUTIONS

*"Closing the Access Gap to Higher Education"*

**20  
24**

**LAUNCH WEEKEND**

# **PAVING PATHS FOR POTENTIAL**

PRESENTED BY  
**EQUALPATH  
SOLUTIONS**





# EQUALPATH SOLUTIONS

*“Closing the Access Gap to Higher Education”*

## **EqualPath Solutions: A Brief Overview**

At EqualPath Solutions, we believe in the transformative power of education and its ability to level the playing field for every individual, regardless of their background. Founded on principles of equity, access, and empowerment, our organization stands as a beacon for students, families, and institutions aiming to foster environments where underserved and underrepresented populations not only dream but achieve their highest potential.

### **Our Mission:**

To empower students from underserved and underrepresented communities by bridging the gap between their talents and the resources they need, ensuring their success in post-secondary education and beyond.

### **Our Vision:**

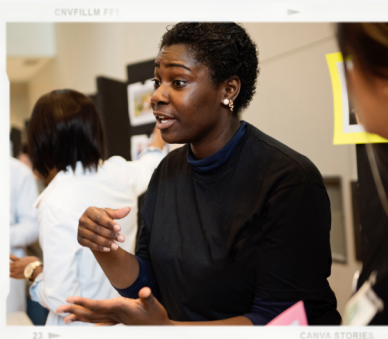
A world where every student, irrespective of their socio-economic background, has equal access to resources, opportunities, and support, enabling them to chart their path of success in post-secondary endeavors.



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# PROJECT EVENT DETAILS

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### WAY MAKER RECEPTION

Community Partner meet up to kick off a collaborative weekend.

### PATHWAY PURSUIT EXPO

Post-secondary success fair rooted in access to resources to chart success

### BLACK EXCELLENCE GALA

Cumulate the weekend with a tribute to black excellence.

**WAY MAKER RECEPTION**  
**02** TIME: 5:30PM  
 FEBRUARY LOCATION  
 LA LEE MIZELL YMCA

**PATHWAY PURSUIT EXPO**  
**03** TIME: 11:00AM  
 FEBRUARY LOCATION  
 DELEVOE PARK

**BLACK EXCELLENCE GALA**  
**03** TIME: 7:00PM  
 FEBRUARY LOCATION  
 GLORIOUS BANQUET HALL

**RECRUIT | SUPPORT | RETAIN | GRADUATE**

[EQUALPATHSOLUTIONS.COM/PAVINGPATHS](https://equalpathsolutions.com/pavingpaths)

# BECOME A SPONSOR



## WHY YOUR SUPPORT MATTERS

We invite you to become a 2024 Paving Paths Sponsor for this fun-filled and unforgettable weekend of events. Partnered with The Scholarship Plug, a 501(c)(3) non-profit initiative that offers concierge planning services by mentoring students to get paid to go to college. This is the perfect opportunity for you to place your brand in front of businesses and community leaders who love and support education just as you do!

Here at EqualPath, we support your efforts to make an equal path for all. As a Sponsor, you will join an esteemed circle of individuals who have offered their time, talent, and treasure toward our signature events.

Check made payable to:  
The Scholarship Plug

Mail to:  
2699 Stirling Rd., C-407  
Fort Lauderdale, FL  
33312



**Get paid to go to college!**

Online at  
[www.equalpathsolutions.com/pavingpaths](http://www.equalpathsolutions.com/pavingpaths)

# BECOME A SPONSOR



## TITLE SPONSOR - \$15,000

- Presenting sponsorship recognition in all event-related advertising and promotion
- One (1) table with premier seating for ten (10) guests during the Black Excellence Gala
- Ten (10) tickets to the Way Maker Reception
- Company logo projected throughout at the Way Maker Reception and Black Excellence Gala
- Digital ad placement in electronic journal
- Named sponsor on 2 EqualPath community events in 2024
- Remarks at Way Maker Reception, Pathway Pursuit Expo, and Black Excellence Gala
- Corporate gift bag sponsorship
- 30-minute Workshop Host during Pathway Pursuit Expo

## WAY MAKER RECEPTION SPONSOR - \$10,000

- One (1) table with premier seating for ten (10) guests during the Black Excellence Gala
- Ten (10) tickets to the Way Maker Reception
- Prominent placement of company name or logo on event materials including signage, invitations, and video screens at the Way Maker Reception
- Digital ad placement in electronic journal
- Remarks at Way Maker Reception
- Corporate gift bag sponsorship
- 20-minute Workshop Host during Pathway Pursuit Expo

## PATHWAY SPONSOR - \$5,000

- Five (5) tickets to Black Excellence Gala
- Five (5) Tickets to Way Maker Reception
- Prominent placement of company name or logo on event materials including signage, invitations, and video screens at the Pathway Pursuit Expo
- Digital ad placement in electronic journal
- Remarks at the Pathway Pursuit Expo
- 20-Minute Workshop host at the Pathway Pursuit Expo



# BECOME A SPONSOR



## DRINK SPONSOR - \$1,500/PER EVENT

- Company mention in the event brochure as an official drink sponsor
- Company Logo on the event website as an official drink sponsor
- Advertising on printed and digital materials as an official drink sponsor
- Choice of event sponsorship:
  - Way Maker Reception (Adult Beverages Included),
  - Pathway Pursuit Expo (Non-Alcoholic Beverages), or
  - Black Excellence Gala (Non-Alcoholic and Adult Beverages)

## COMMUNITY PARTNER - \$1,000

- Mention in event brochure
- Company Logo on the event website
- Advertising on printed and digital materials

Check made payable to:  
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# BUILD A PATH NO GIFT IS TOO SMALL



## NOT ABLE TO MAKE IT TO THE EVENTS?

Consider these sponsorship levels

### ADVERTISING - DIGITAL JOURNAL

Full Page Ad	1 Ad	\$250
1/2 Page Ad	1 Ad	\$200
1/4 Page Ad	1 Ad	\$175

### IN-KIND DONATIONS ARE ACCEPTED

Beverages	Support 300 Students	\$150
Food/Snacks	Support 300 Students	\$200
Participant Swag Bags	Support 300 Students	\$450
Volunteer Snack Pack	Support 10 Students	\$50

### TALENT

Local Band/DJ	1 Group	\$500
Dancers	1 Group	\$300
Magician	1 Person	\$250

### MEAL & MERCHANDISE

Merchandise/Shirts	Support 200 Student Volunteers	\$1000
Meal	Support 20 Students	\$300

### DIGITAL RECOGNITION

Named Contributor	1 Person/ Company	\$15
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Donations of any kind are accepted online at [equalpathsolutions.com/pavingpaths](http://equalpathsolutions.com/pavingpaths)

# WAY MAKER RECEPTION

Friday, February 2nd | 5:30pm



## Celebrating Educational Empowerment

At the heart of our mission is the empowerment of students and educators, a commitment we celebrate with enthusiasm and pride. Our reception, themed "Celebrating Educational Empowerment," is not just an event; it's a testament to the transformative power of education and the impact of community collaboration.

The reception is designed to bring together community-based organizations, educators, sponsors, and students to celebrate achievements, share experiences, and forge new partnerships. Set in an environment that encourages interaction and connection, the event will be a vibrant mix of inspiration, networking, and community building.

We not only celebrate the strides we have made in educational empowerment but also set the stage for future collaborative efforts. It's an evening to inspire, connect, and dream – a gathering where the collective passion for education lights the way for innovative and impactful community-driven initiatives.

We cordially invite all community-based organizations, educators, sponsors, and supporters to join us in this celebration. Let's come together to honor the power of education, share our success stories, and continue building a strong, empowered community.



# PATHWAY PURSUIT EXPO

Saturday, February 3 | 11am



## Pathway Pursuit Expo: Charting Success After High School

As part of our unwavering commitment to the community, we are excited to present the "Pathway Pursuit Expo." This event is not just a recruitment fair but a powerful platform where students can chart their paths to post-high school success.

Participants will have the unique opportunity to:

- Engage with top-tier colleges and universities, exploring potential academic futures.
- Discover diverse career avenues, from conventional professions to emerging fields and trades.
- Connect with community resources that can bolster their journey, ensuring they are equipped, informed, and inspired every step of the way.

By aligning with the "Pathway Pursuit Expo," sponsors will not just be supporting an event but championing a cause - one that impacts the very future of our community's youth, ensuring they walk away with more than just brochures; they leave with a vision, a plan, and the confidence to pursue it.

# BLACK EXCELLENCE GALA

Saturday, February 3 | 6 PM



## Black Excellence Gala: Through the Decades

The Black Excellence Gala, themed "Harlem Renaissance: Black Excellence Gala: Through the Decades," promises to be an evening of cultural celebration and historical reflection. This gala aims to encapsulate the spirit of the Harlem Renaissance, a pivotal time in African-American cultural history marked by an explosion of art, music, literature, and social change.

The gala will also serve as a platform to bring together community leaders, educators, artists, and students, fostering discussions on the importance of cultural history and its role in shaping future generations. In the spirit of the Renaissance's communal uplift, the gala will focus on fundraising to support educational and cultural initiatives within the community, empowering and inspiring future black excellence. Encouraging attendees to immerse themselves in the era, the dress code will reflect the iconic fashion of the Harlem Renaissance, adding an authentic flair to the event.

The Black Excellence Gala themed "Harlem Renaissance" is not just an event; it's a tribute to a transformative era. It's an opportunity to honor the past while inspiring the present and future generations through the richness of African-American history and culture.

Join us for a night of fun and culture!

# JOIN US BE A PATH PAVER



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## VENDOR OPPORTUNITIES AVAILABLE



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### BECOME A VENDOR

We are thrilled to announce our upcoming Post-Secondary Success Fair

### PathWAY Pursuit Expo:

Charting Success After High School

*Happening live*

**On February 3, 2024,**  
**Starting 11:00 am to 2:00 pm,**  
**At Delevoe Park on Sistrunk Blvd.**



**@EqualPathSolutions**

**Email: [pavetheway@equalpathsolutions.com](mailto:pavetheway@equalpathsolutions.com)**

**For Vendor Registration & Information**  
**visit: [equalpathsolutions.com/pavingpaths](https://equalpathsolutions.com/pavingpaths)**

POWERED BY



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# JOIN US BE A PATH PAVER



## WITH YOUR SUPPORT, THEY WIN

In the vast landscape of education and empowerment, every step we take at EqualPath Solutions is towards creating a brighter, more inclusive future. But this journey, while fueled by passion and vision, is made possible through collaboration. Your consideration to support and be a part of our mission adds more than just resources; it instills hope, trust, and a sense of community togetherness.

Your potential sponsorship is not just a financial gesture but a testament to your commitment to uplift and empower the next generation. It signifies your belief in equal opportunities and the transformative power of education.

Events like the "Pathway Pursuit Expo" are more than just gatherings. They are pivotal milestones in a student's life, shaping their aspirations, choices, and futures. Your support ensures that these milestones are rich in value, guidance, and potential.

We extend our deepest gratitude for considering this partnership to reach our goal of \$30,000 and impact more than 500 students. Together, we can co-author countless success stories, bridging gaps, and lighting the way for many. Here's to creating impactful echoes in the hallways of education and beyond.

With warm regards and hopeful anticipation,

Saisha Delevoe  
Founder & CEO, EqualPath Solutions





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**THANK YOU**

**CONTACT US**

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